Contents

- Product presentation

- Step by step guide

SimpleData Sàrl

Info @ simpledata.ch
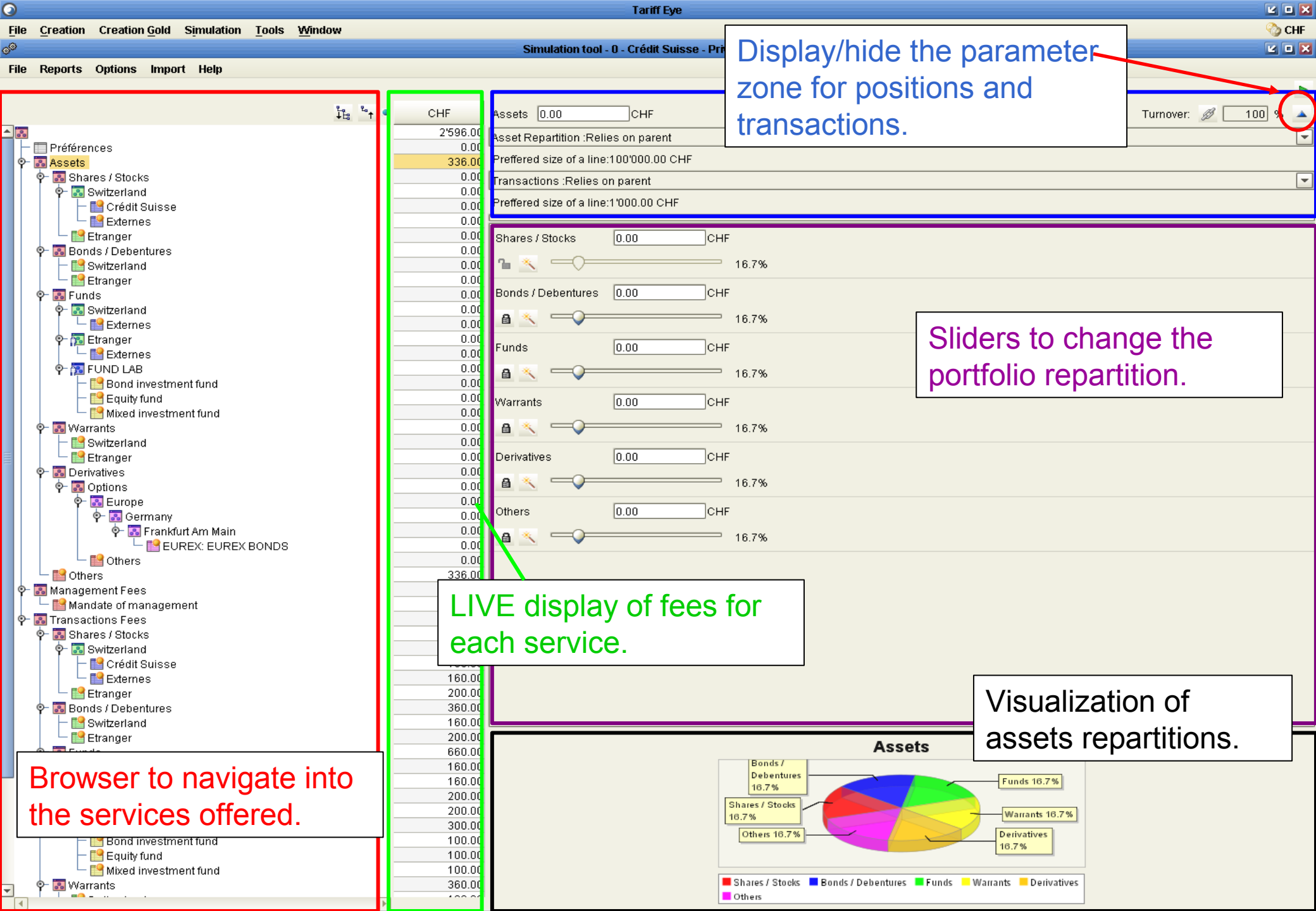
December, 2005

- ## Software from Simple Data
  - Allows comparison of bank fees among different banks.
  - Per portfolio analysis of banking fees.
  - Supports discounts and negotiated tariffs.

- ## Tariff Eye addresses your needs:
  - Control your costs
  - Reporting and simulations
  - Provide clear propositions to your customers.

- ## Result
  - Save on costs, optimize your margins and improve the perceived transparency for your customers.

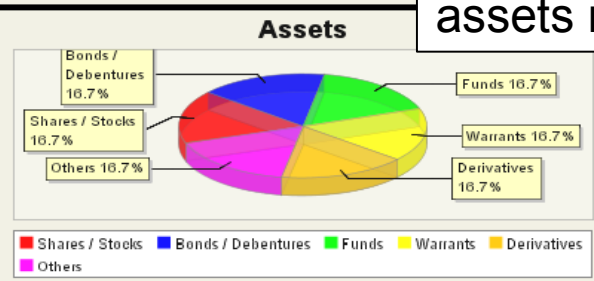# SIMULATION
STEP by STEP guide

PRESENTATION
THE ENVIRONMENT

Tariff Eye

File　Creation　Creation Gold　Simulation　Tools　Window　　　　　CHF

Simulation tool - 0 - Crédit Suisse - Pri

File　Reports　Options　Import　Help

Display/hide the parameter zone for positions and transactions.

CHF

	CHF
	2'596.00
	0.00
	336.00

Préférences
Assets
　Shares / Stocks
　　Switzerland
　　　Crédit Suisse
　　　Externes
　　Etranger
　Bonds / Debentures
　　Switzerland
　　Etranger
　Funds
　　Switzerland
　　　Externes
　　Etranger
　　　Externes
　　FUND LAB
　　　Bond investment fund
　　　Equity fund
　　　Mixed investment fund
　Warrants
　　Switzerland
　　Etranger
　Derivatives
　　Options
　　　Europe
　　　　Germany
　　　　　Frankfurt Am Main
　　　　　　EUREX: EUREX BONDS
　　　Others
　Others
Management Fees
　Mandate of management
Transactions Fees
　Shares / Stocks
　　Switzerland
　　　Crédit Suisse
　　　Externes
　　Etranger
　Bonds / Debentures
　　Switzerland
　　Etranger

Assets [0.00] CHF
Asset Repartition :Relies on parent
Preffered size of a line:100'000.00 CHF
Transactions :Relies on parent
Preffered size of a line:1'000.00 CHF

Turnover: [100] %

Shares / Stocks [0.00] CHF
16.7%

Bonds / Debentures [0.00] CHF
16.7%

Funds [0.00] CHF
16.7%

Warrants [0.00] CHF
16.7%

Derivatives [0.00] CHF
16.7%

Others [0.00] CHF
16.7%

Sliders to change the portfolio repartition.

LIVE display of fees for each service.

Visualization of assets repartitions.

Browser to navigate into the services offered.

	160.00
	200.00
	360.00
	160.00
	200.00
	660.00
	160.00
	160.00
	200.00
	200.00
	300.00
	100.00
	100.00
	100.00
	360.00

Bond investment fund
Equity fund
Mixed investment fund
Warrants

Assets

Bonds / Debentures 16.7%
Funds 16.7%
Shares / Stocks 16.7%
Warrants 16.7%
Others 16.7%
Derivatives 16.7%

Shares / Stocks　Bonds / Debentures　Funds　Warrants　Derivatives
Others

STEP 1
OPEN A SIMULATION

STEP 2
SIZE OF THE PORTFOLIO

STEP 3
TURNOVER

File   Creation   Creation Gold   Simulation   Tools   Window   ◉ CHF

Simulation tool - 0 - Crédit Suisse - Private Banking

File   Reports   Options   Import   Help

CHF

Assets 0.00   CHF   Turnover: ✏ 100 % ▲

2'596.00	Asset Repartition :Relies on parent ▼
0.00	
336.00	Preffered size of a line:100'000.00 CHF
0.00	Transactions :Relies on parent ▼
0.00	
0.00	Preffered size of a line:1'000.00 CHF

Tree (left panel):

- Préférences — 2'596.00
- Assets — 0.00
  - Shares / Stocks — 336.00
    - Switzerland — 0.00
      - Crédit Suisse — 0.00
      - Externes — 0.00
    - Etranger — 0.00
  - Bonds / Debentures — 0.00
    - Switzerland — 0.00
    - Etranger — 0.00
  - Funds — 0.00
    - Switzerland — 0.00
      - Externes — 0.00
    - Etranger — 0.00
      - Externes — 0.00
    - FUND LAB — 0.00
      - Bond investment fund — 0.00
      - Equity fund — 0.00
      - Mixed investment fund — 0.00
  - Warrants — 0.00
    - Switzerland — 0.00
    - Etranger — 0.00
  - Derivatives — 0.00
    - Options — 0.00
      - Europe — 0.00
        - Germany — 0.00
          - Frankfurt Am Main — 0.00
            - EUREX: EUREX BONDS — 0.00
    - Others — 0.00
  - Others — 336.00
- Management Fees — 0.00
  - Mandate of management — 0.00
- Transactions Fees — 2'260.00
  - Shares / Stocks — 520.00
    - Switzerland — 320.00
      - Crédit Suisse — 160.00
      - Externes — 160.00
    - Etranger — 200.00
  - Bonds / Debentures — 360.00
    - Switzerland — 160.00
    - Etranger — 200.00
  - Funds — 660.00
    - Switzerland — 160.00
      - Externes — 160.00
    - Etranger — 200.00
      - Externes — 200.00
    - FUND LAB — 300.00
      - Bond investment fund — 100.00
      - Equity fund — 100.00
      - Mixed investment fund — 100.00
  - Warrants — 360.00

Right panel sliders:

- Shares / Stocks   0.00   CHF   🔓 🔧 ──●──── 16.7%
- Bonds / Debentures   0.00   CHF   🔒 🔧 ──●──── 16.7%
- Funds   0.00   CHF   🔒 🔧 ──●──── 16.7%
- Warrants   0.00   CHF   🔒 🔧 ──●──── 16.7%
- Derivatives   0.00   CHF   🔒 🔧 ──●──── 16.7%
- Others   0.00   CHF   🔒 🔧 ─●───── 16.7%

DEFINE THE TURNOVER
(Percentage of this class of assets)

Assets (pie chart)
- Bonds / Debentures 16.7%
- Funds 16.7%
- Shares / Stocks 16.7%
- Warrants 16.7%
- Others 16.7%
- Derivatives 16.7%

Legend: ■ Shares / Stocks ■ Bonds / Debentures ■ Funds ■ Warrants ■ Derivatives ■ Others
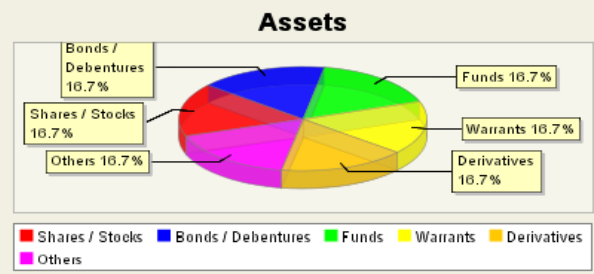
STEP 4
SIZE OF LINES or NUMBER OF LINES

File   Creation   Creation Gold   Simulation   Tools   Window   CHF

Simulation tool - 0 - Crédit Suisse - Private Banking

File   Reports   Options   Import   Help

CHF

Assets [0.00] CHF   Turnover: [100] %

2'596.00
0.00
336.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00

Asset Repartition :Relies on parent
Asset Repartition :Relies on parent
Asset Repartition :Set the number of lines
Asset Repartition :Set the size of a line
Preffered size of a line:1'000.00 CHF

Shares / Stocks   [0.00]   CHF   16.7%

Bonds / Debentures   [0.00]   CHF   16.7%

Funds   [0.00]   CHF   16.7%

Warrants   [0.00]   CHF   16.7%

Derivatives   [0.00]   CHF   16.7%

Others   [0.00]   CHF   16.7%

CHOOSE ONE OF:

-NUMBER OF LINES
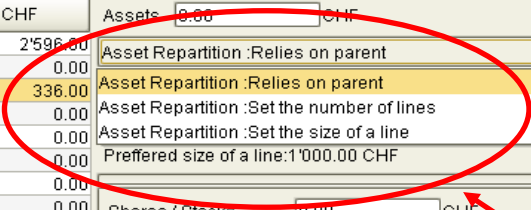
-SIZE OF A LINE

Tree (left panel):
- Préférences
- Assets
  - Shares / Stocks
    - Switzerland
      - Crédit Suisse
      - Externes
    - Etranger
  - Bonds / Debentures
    - Switzerland
    - Etranger
  - Funds
    - Switzerland
      - Externes
    - Etranger
      - Externes
    - FUND LAB
      - Bond investment fund
      - Equity fund
      - Mixed investment fund
  - Warrants
    - Switzerland
    - Etranger
  - Derivatives
    - Options
      - Europe
        - Germany
          - Frankfurt Am Main
            - EUREX: EUREX BONDS
    - Others
  - Others
- Management Fees
  - Mandate of management
- Transactions Fees
  - Shares / Stocks
    - Switzerland
      - Crédit Suisse
      - Externes
    - Etranger
  - Bonds / Debentures
    - Switzerland
    - Etranger
  - Funds
    - Switzerland
      - Externes
    - Etranger
      - Externes
    - FUND LAB
      - Bond investment fund
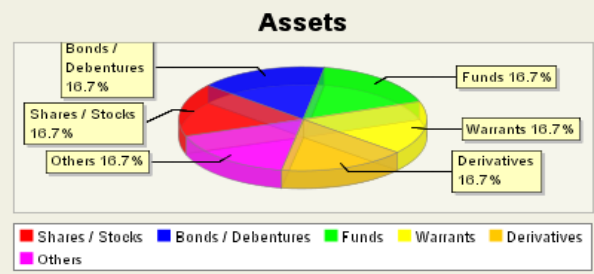   - Equity fund
      - Mixed investment fund
  - Warrants

Values column:
2'596.00, 0.00, 336.00, 0.00, 336.00, 0.00, 0.00, 2'260.00, 520.00, 320.00, 160.00, 160.00, 200.00, 360.00, 160.00, 200.00, 660.00, 160.00, 160.00, 200.00, 200.00, 300.00, 100.00, 100.00, 100.00, 360.00

Assets (pie chart)
- Bonds / Debentures 16.7%
- Funds 16.7%
- Shares / Stocks 16.7%
- Warrants 16.7%
- Others 16.7%
- Derivatives 16.7%

Legend: Shares / Stocks   Bonds / Debentures   Funds   Warrants   Derivatives   Others

STEP 5
AVERAGE AMOUNT OF TRANSACTIONS

File   Creation   Creation Gold   Simulation   Tools   Window   CHF

Simulation tool - 0 - Crédit Suisse - Private Banking

File   Reports   Options   Import   Help

	CHF
	2'596.00
Préférences	0.00
Assets	336.00
Shares / Stocks	0.00
Switzerland	0.00
Crédit Suisse	0.00
Externes	0.00
Etranger	0.00
Bonds / Debentures	0.00
Switzerland	0.00
Etranger	0.00
Funds	0.00
Switzerland	0.00
Externes	0.00
Etranger	0.00
Externes	0.00
FUND LAB	0.00
Bond investment fund	0.00
Equity fund	0.00
Mixed investment fund	0.00
Warrants	0.00
Switzerland	0.00
Etranger	0.00
Derivatives	0.00
Options	0.00
Europe	0.00
Germany	0.00
Frankfurt Am Main	0.00
EUREX: EUREX BONDS	0.00
Others	0.00
Others	336.00
Management Fees	0.00
Mandate of management	0.00
Transactions Fees	2'260.00
Shares / Stocks	520.00
Switzerland	320.00
Crédit Suisse	160.00
Externes	160.00
Etranger	200.00
Bonds / Debentures	360.00
Switzerland	160.00
Etranger	200.00
Funds	660.00
Switzerland	160.00
Externes	160.00
Etranger	200.00
Externes	200.00
FUND LAB	300.00
Bond investment fund	100.00
Equity fund	100.00
Mixed investment fund	100.00
Warrants	360.00

Assets [0.00] CHF

Asset Repartition :Relies on parent

Preffered size of a line:100'000.00 CHF

Transactions :Set the size of a line

*Preffered size of a line: 100'000   CHF

Turnover: [100] %

Shares / Stocks [0.00] CHF   16.7 %

Bonds / Debentures [0.00] CHF   16.7 %

Funds [0.00] CHF   16.7 %

Warrants [0.00] CHF   16.7 %

Derivatives [0.00] CHF   16.7 %

Others [0.00] CHF   16.7 %

DEFINE THE PREFERRED SIZE OF A LINE

Assets

Bonds / Debentures 16.7 %
Funds 16.7 %
Shares / Stocks 16.7 %
Warrants 16.7 %
Others 16.7 %
Derivatives 16.7 %

■ Shares / Stocks ■ Bonds / Debentures ■ Funds ■ Warrants ■ Derivatives
■ Others

STEP 6
PORTFOLIO REPARTITION

Tariff Eye

File   Creation   Creation Gold   Simulation   Tools   Window   CHF

Simulation tool - 0 - Crédit Suisse - Private Banking

File   Reports   Options   Import   Help

CHF   Assets   0.00   CHF   Turnover: 100 %

2'596.00	Asset Repartition :Relies on parent
0.00	
336.00	Preffered size of a line:100'000.00 CHF
0.00	Transactions :Relies on parent
0.00	
0.00	Preffered size of a line:1'000.00 CHF

Préférences
Assets
  Shares / Stocks
    Switzerland
      Crédit Suisse
      Externes
    Etranger
  Bonds / Debentures
    Switzerland
    Etranger
  Funds
    Switzerland
      Externes
    Etranger
      Externes
    FUND LAB
      Bond investment fund
      Equity fund
      Mixed investment fund
  Warrants
    Switzerland
    Etranger
  Derivatives
    Options
      Europe
        Germany
          Frankfurt Am Main
            EUREX: EUREX BONDS
      Others
  Others
Management Fees
  Mandate of management
Transactions Fees
  Shares / Stocks
    Switzerland
      Crédit Suisse
      Externes
    Etranger
  Bonds / Debentures
    Switzerland
    Etranger
  Funds
    Switzerland
      Externes
    Etranger
      Externes
    FUND LAB
      Bond investment fund
      Equity fund
      Mixed investment fund
  Warrants

Values column:
2'596.00
0.00
336.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
0.00
336.00
0.00
0.00
2'260.00
520.00
320.00
160.00
160.00
200.00
360.00
160.00
200.00
660.00
160.00
160.00
200.00
200.00
300.00
100.00
100.00
100.00
360.00

Asset Repartition sliders:

Shares / Stocks   0.00   CHF   16.7%
Bonds / Debentures   0.00   CHF   16.7%
Funds   0.00   CHF   16.7%
Warrants   0.00   CHF   16.7%
Derivatives   0.00   CHF   16.7%
Others   0.00   CHF   16.7%

MOVE THE SLIDERS TO CHANGE THE ASSETS REPARTITION

Assets

Bonds / Debentures 16.7%
Funds 16.7%
Shares / Stocks 16.7%
Warrants 16.7%
Others 16.7%
Derivatives 16.7%

Shares / Stocks   Bonds / Debentures   Funds   Warrants   Derivatives   Others

STEP 7
IMPORT A PORTFOLIO
COMPARISON or IMPORT OF MODEL PORTFOLIOS

Tariff Eye

File Creation Creation Gold Simulation Tools Window

CHF

Startup window

Welcome to Tariff Eye!!

Please select an operation from the following list :

Modify or create simulations

Start a new Simulation ▶

Open an existing Simulation ▶

OPEN A NEW SIMULATION

File   Creation   Creation Gold   Simulation   Tools   Window   EUR

Simulation tool - 2 - Banque cantonale de Genève

File   Reports   Options   Import   Help

From file
From documents at work ▶

	EUR
	51.04
	0.00
	0.00
	0.00
	51.04

- Préférences
- Assets
- Management Fees
- Transactions Fees

0.00   EUR   Turnover: 100 % ▼

Assets

100.0%   0.00   EUR

IMPORT A PORTFOLIO

Assets 100.0%

Assets

File   Creation   Creation Gold   Simulation   Tools   Window   EUR

Simulation tool - 2 - Banque cantonale de Genève

File   Reports   Options   Import   Help

Turnover: 100 %

Préférences
Assets
Management Fees
Transactions Fees

EUR
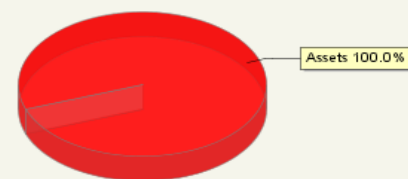
Rechercher dans: SimpleData

rmation   Tarifs publiés

iste_clients_potentiels   Wealth management forum geneva

go   simulation_essai.tye

alaire

arification

arifs bancaires

CREDIT SUISSE   Portfolio

Title
Crédit Suisse - Private Banking

Description
Ce tarif s'applique uniquement pour un
montant minimum de CHF 250'000.-

Publication date
Thu Sep 23 14:56:13 CEST 2004

Last modification date
Sun Sep 26 19:18:07 CEST 2004

Nom de fichier: simulation_essai.tye

Type de fichier: Portofolio

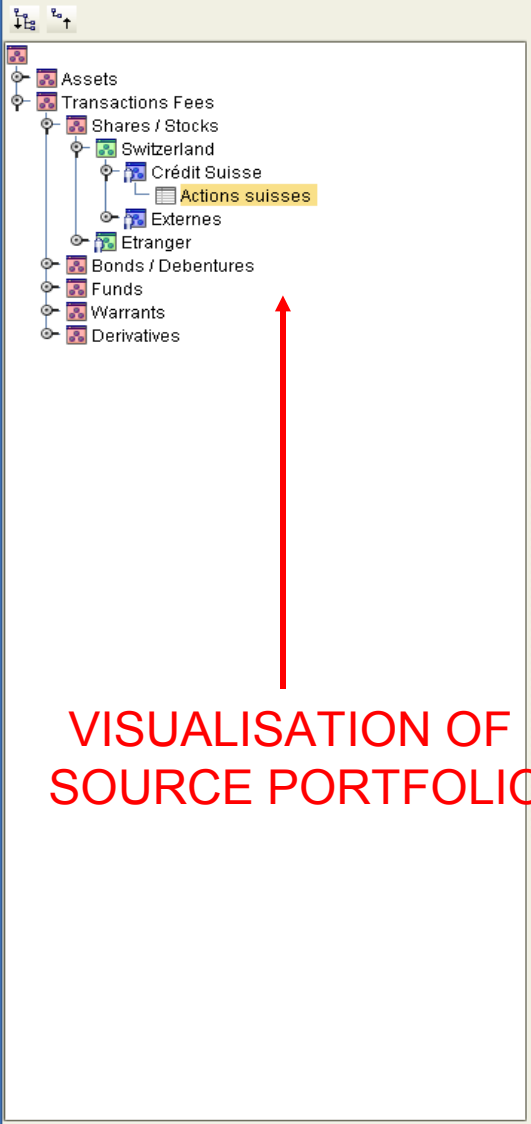Open   Annuler

IMPORT A PORTFOLIO FROM
A FILE

Assets 100.0%
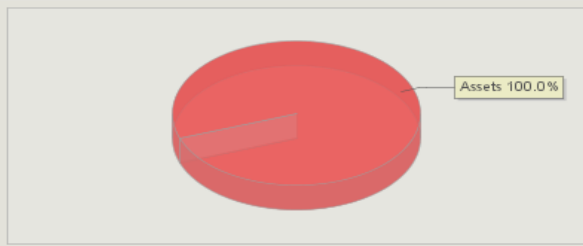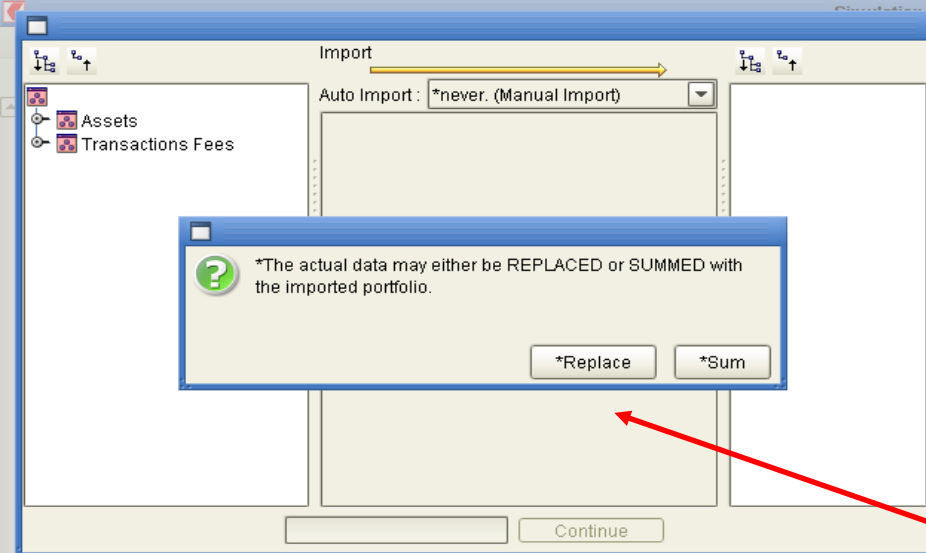
Assets

REPLACE OR SUM VALUES
(from this portfolio)

« Sum » if you want to consolidate several portfolios

Tariff Eye

Creation Creation Gold Simulation Tools Window EUR

AUTOMATISATION VARIABLE

Import

Auto Import : *never. (Manual Import)

Fair	*never. (Manual Import)
Fair	if perfect match
Fair	if better than fair
Fair	if better than average
Fair	Fonds de placement externes suisses
Fair	Fonds de placement externes Europe de l'ouest et Amérique du nord
Fair	Fonds de placement externes autres pays
Average	Fonds Synchrony actions suisses
Average	Fonds Synchrony en obligation gouvernementale
Average	Actions suisses
Average	Fonds Synchrony actions europe
Average	Fonds Synchrony actions US
Average	Fonds Swissca en actions
Average	Fonds Swissca MM
Average	Fonds BCGe Rainbow
Average	Fonds Swissca en obligations
Average	Obligations et assimilés
Poor	Options sur actions, obligations et indices

Source portfolio tree:
- Assets
- Transactions Fees
  - Shares / Stocks
    - Switzerland
      - Crédit Suisse
        - Actions suisses
    - Externes
  - Etranger
  - Bonds / Debentures
  - Funds
  - Warrants
  - Derivatives

VISUALISATION OF SOURCE PORTFOLIO

PROPOSITIONS

Destination tree:
- Transactions Fees
  - Share / Stock
    - BCGe
      - Actions suisses
    - Externes
      - Switzerland
        - Actions suisses et titres assimilés
      - Europe de l'ouest et Amérique du nord
        - Actions Europe de l'ouest et Amérique du nord
      - Autre pays
        - Actions autres pays
  - Bond / Debenture
  - Funds
  - Derivatives
    - Options
      - Europe
        - Germany
          - Frankfurt Am Main
            - EUREX: EUREX BONDS
              - Options sur actions, obligations et indices

VISUALISATION OF DESTINATION POSITIONS IN THE SIMULATION

1/26   Continue

Assets

Simulation tool - 2 - Banque cantonale de Genève

File Reports Options Import Help

	EUR
	159'580.08
Préférences	0.00
Assets	13'312.37
Share / Stock	3'045.70
BCGe	0.00
Externes	3'045.70
Switzerland	95.70
Europe de l'ouest et Amérique du nord	0.00
Autre pays	2'950.00
Bund / Debenture	0.00
Funds	10'266.67
BCGe	0.00
Investment fund	0.00
Swissca	1'916.67
Bond investment fund	0.00
Equity fund	0.00
Money market fund	1'916.67
Synchrony	0.00
Equity fund	0.00
Switzerland	0.00
Europe de l'ouest et Amérique du nord	0.00
North America	0.00
Usa	0.00
Europe	0.00
Government bonds	0.00
Switzerland	0.00
Externes	8'350.00
Switzerland	3'216.67
Europe de l'ouest et Amérique du nord	0.00
Autre pays	5'133.33
Precious metals	0.00
Deposits	0.00
Fiduciary	0.00
A échéances fixes	0.00
A 48 heures	0.00
Derivatives	0.00
Options	0.00
Europe	0.00
Germany	0.00
Frankfurt Am Main	0.00
EUREX: EUREX BONDS	0.00
Management Fees	115'750.00
Mandate of management	115'750.00
Transactions Fees	30'517.71
Share / Stock	13'600.00
BCGe	0.00
Externes	13'600.00
Switzerland	13'600.00
Europe de l'ouest et Amérique du nord	0.00
Autre pays	0.00
Bond / Debenture	0.00
Funds	16'866.67
BCGe	0.00
Investment fund	0.00

Assets 5'768'576.41 EUR   Turnover: 100 %

Share / Stock
32.6% 1'882'097.74 EUR

Bund / Debenture
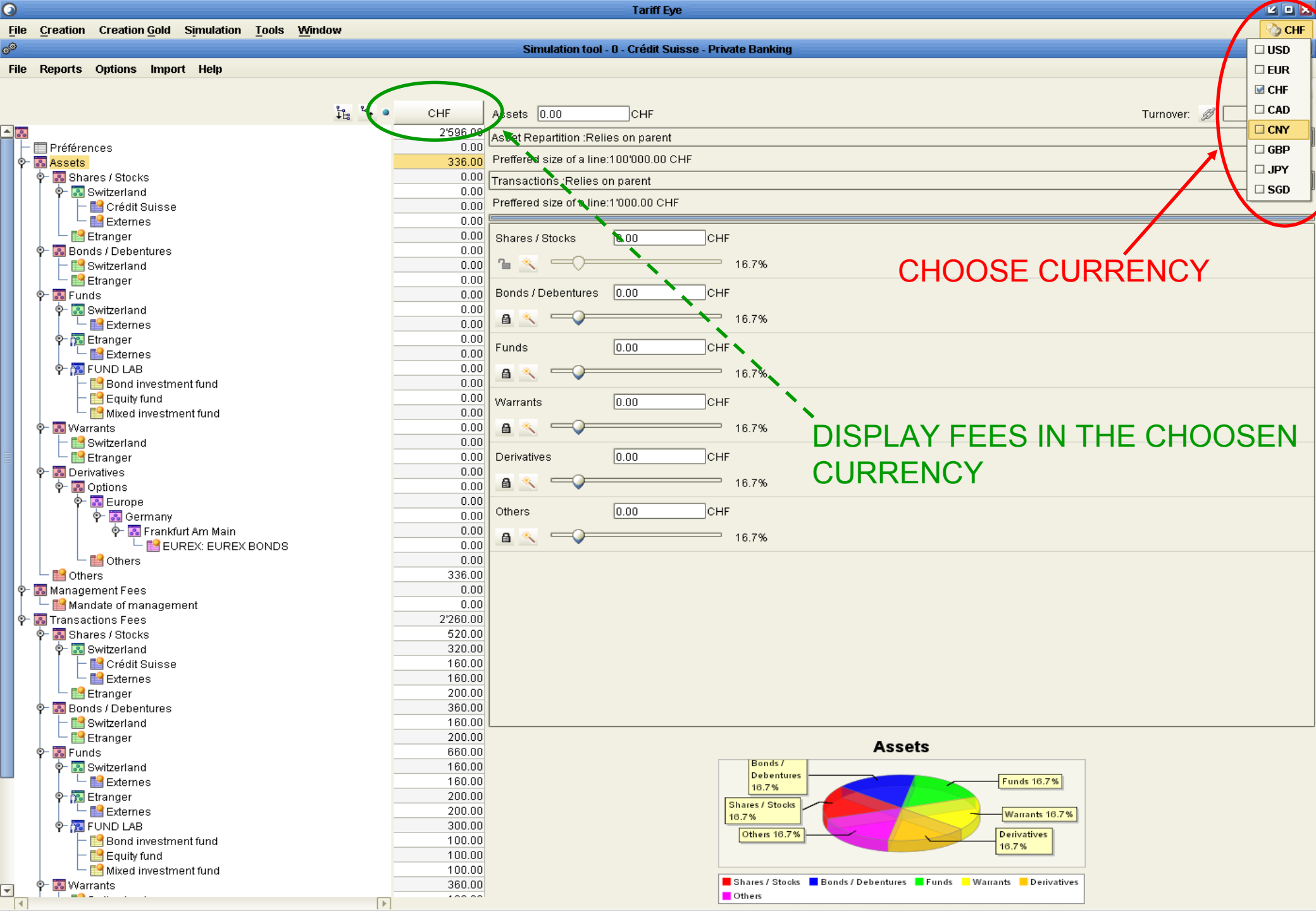0.0% 0.00 EUR

Funds
67.4% 3'886'478.67 EUR

Precious metals
0.0% 0.00 EUR

Deposits
0.0% 0.00 EUR

Derivatives
0.0% 0.00 EUR
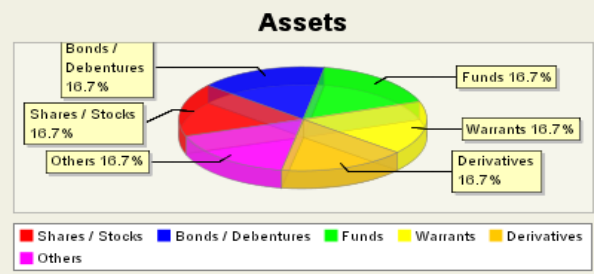
THE PORTFOLIO IS NOW IMPORTED IN THE SIMULATION

Assets

Share / Stock
32.6%

Funds 67.4%

Share / Stock   Bund / Debenture   Funds   Precious metals
Deposits   Derivatives

PREFERENCES

File Creation Creation Gold Simulation Tools Window

CHF

Simulation tool - 0 - Crédit Suisse - Private Banking

File Reports Options Import Help
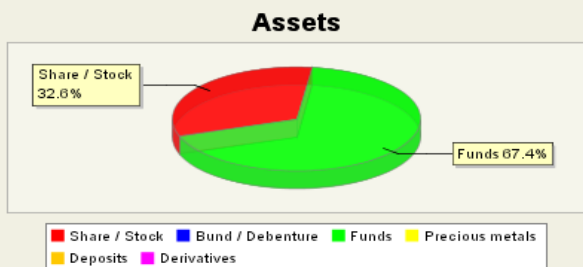
☐ USD
☐ EUR
☑ CHF
☐ CAD
☐ CNY
☐ GBP
☐ JPY
☐ SGD

CHF   Assets 0.00   CHF   Turnover:

2'596.00   Asset Repartition :Relies on parent

Préférences   0.00
Assets   336.00   Preffered size of a line:100'000.00 CHF
Shares / Stocks   0.00
Switzerland   0.00   Transactions :Relies on parent
Crédit Suisse   0.00
Externes   0.00   Preffered size of a line:1'000.00 CHF
Etranger   0.00
Bonds / Debentures   0.00
Switzerland   0.00   Shares / Stocks   0.00   CHF
Etranger   0.00
Funds   0.00   16.7%
Switzerland   0.00
Externes   0.00   Bonds / Debentures 0.00   CHF
Etranger   0.00
Externes   0.00   16.7%
FUND LAB   0.00
Bond investment fund   0.00   Funds   0.00   CHF
Equity fund   0.00
Mixed investment fund 0.00   16.7%
Warrants   0.00
Switzerland   0.00   Warrants   0.00   CHF
Etranger   0.00
Derivatives   0.00   16.7%
Options   0.00
Europe   0.00   Derivatives   0.00   CHF
Germany   0.00
Frankfurt Am Main 0.00   16.7%
EUREX: EUREX BONDS 0.00
Others   0.00   Others   0.00   CHF
Others   336.00
Management Fees   0.00   16.7%
Mandate of management   0.00
Transactions Fees   2'260.00
Shares / Stocks   520.00
Switzerland   320.00
Crédit Suisse   160.00
Externes   160.00
Etranger   200.00
Bonds / Debentures   360.00
Switzerland   160.00
Etranger   200.00
Funds   660.00
Switzerland   160.00
Externes   160.00
Etranger   200.00
Externes   200.00
FUND LAB   300.00
Bond investment fund   100.00
Equity fund   100.00
Mixed investment fund 100.00
Warrants   360.00

CHOOSE CURRENCY

DISPLAY FEES IN THE CHOOSEN CURRENCY

Assets

Bonds / Debentures 16.7%
Funds 16.7%
Shares / Stocks 16.7%
Warrants 16.7%
Others 16.7%
Derivatives 16.7%

■ Shares / Stocks ■ Bonds / Debentures ■ Funds ■ Warrants ■ Derivatives
■ Others

But Also….

- Tariff Eye will also :
  - Produce reports
  - Handle discounts
  - Create and edit tariffs
  - Analyze fees in different contexts
  - Live update of banking tariffs

  SimpleData's Team is waiting for your questions and comments.